

ad billing

High Performance Account Receivable for Newspapers and Magazines

Pongrass Accounts Receivable system was designed specifically for newspapers and magazines. Transient ad billing, interface to circulation, production and editorial systems ensures accurate billing and comprehensive management reporting.

Relational Database

Finally, a billing system designed specifically for the needs of Newspapers and Magazines that fully supports relational database technology. With the release of Version 5, Pongrass now offers simplified database installation and maintenance, with minimal hardware requirements, full transaction processing and SQL capabilities. Pongrass Ad Billing is ideal for deployment in a small newspaper or magazine environment, growing to a larger system capable of handling an entire enterprise.

Database techniques allow the Accounts Receivable System to enforce business rules. SQL has enabled Pongrass programmers to eliminate redundant checks on data relationships and constraints within their application programming. The result is a powerful, secure and reliable database for your advertising accounts receivable system.

Modern Database Design

Pongrass has redesigned the underlying database of the accounts receivable system to take advantage of relational database technology. Modern database technology and large low cost disk drives means virtually unlimited history data.

No End-of-Period Resets

Up until now, all accounting systems imposed end of period resets for database reorganisation and compaction. Typical was the end-of-month process for deleting non-current transactions, aging debtors, updating expired debtors, etc. With Version 5 of the Pongrass Billing system, relational techniques allow us to eliminate the notorious end-of-period reset.

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Transaction Report-ROP

For transactions between 20/05/2004 and 26/05/2004

Class	Account ID	Customer Name	Rep Date	Desc	Ed	De	
MMBCB							
	10196	OSCAR EXPORT, IMPD	MK	20/05/2004 405-417,418	QKA	2	
	10943	INKOPAL (PICK-A-PART	JC	20/05/2004 396, 398, 40	QKA	2	
	13821	HARDWARE DISTRIBL	KA	20/05/2004 412	QKA	2	
	4339	CAR STEREO CITY	MK	20/05/2004 411-414 WK	QKA	2	
Transactions Printed = 4						Sub Totals	8
MMBCF							
	11840	OZ COM CAR AUDIO	31	20/05/2004 412	QKA	2	
	12135	SIMS METAL LIMITED	IW	20/05/2004 408,410,412	QKA	2	
	8810	LAURENCE SCRAP ME	RT	20/05/2004 410-422	QKA	2	
Transactions Printed = 3						Sub Totals	6
MMBP2							
	2159	DETROIT MOTORS	RT	20/05/2004 412-423	QKA	2	
	3477	OXFORD SPARES	RT	20/05/2004 412, 415	QKA	2	
Transactions Printed = 2						Sub Totals	1
MMBP5							
	13263	QUOKKA FILLERS	QF	20/05/2004 T&S FILLER	QKA	2	
Transactions Printed = 1						Sub Totals	293
Totals							293

Total Transactions Printed = 210

Pongrass Reports

Requirements

Server

- Windows 2000 or 2003
- Sybase ASA or Microsoft SQL Server.

Client

- Windows 2000, XP Workstation.
- 256Mb free RAM
- 2Gb Free Hard Disk

Features

- Robust Relational Database design.
- Management reports designed for publishing industry.
- Unlimited history data.
- No end-of-period reset.
- Fully integrated with Pongrass database applications.
- Credit Card support

Comprehensive Reporting

Pongrass Accounts Receivable includes a module for updating accumulators and creating statistical tables for reporting. Standard reports tools such as Crystal are fully supported.

Sales Tracking

Comprehensive sales tracking is available with the Pongrass-defined and user-defined fields held in the database. Sales tracking is performed by customer, sales person/operator, category, ad type, pay type, classification, edition, contract, etc as well as user definable criteria.

Contract Tracking

Contracts can be defined individually or by level. Contracts are set on the Accounts Receivable System and history and fulfilment can be tracked using standard reports or custom reports generated by user.

Classified Ad Billing

Ads held in the database are separated into transient and account categories. Transient ads automatically generate transient customer records in the customer database.

Multiple ads for a transient customer will consolidate, and accounts for this transient customer are printed on a single invoice. Transient customer retention cycle can be user-specified and of course, customer records can be held indefinitely.

Payment processing is handled as either open item or balance forward. This can be specified on a customer by customer basis or selectable at each transaction.

Invoice/statement can be issued at any time.

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