

editorial

Editorial Tracking System for InDesign

An Editorial System with the accent on simplicity and performance.

Easy to install and easy to maintain, a system to InDesign users from the smallest workgroup to the largest enterprise system

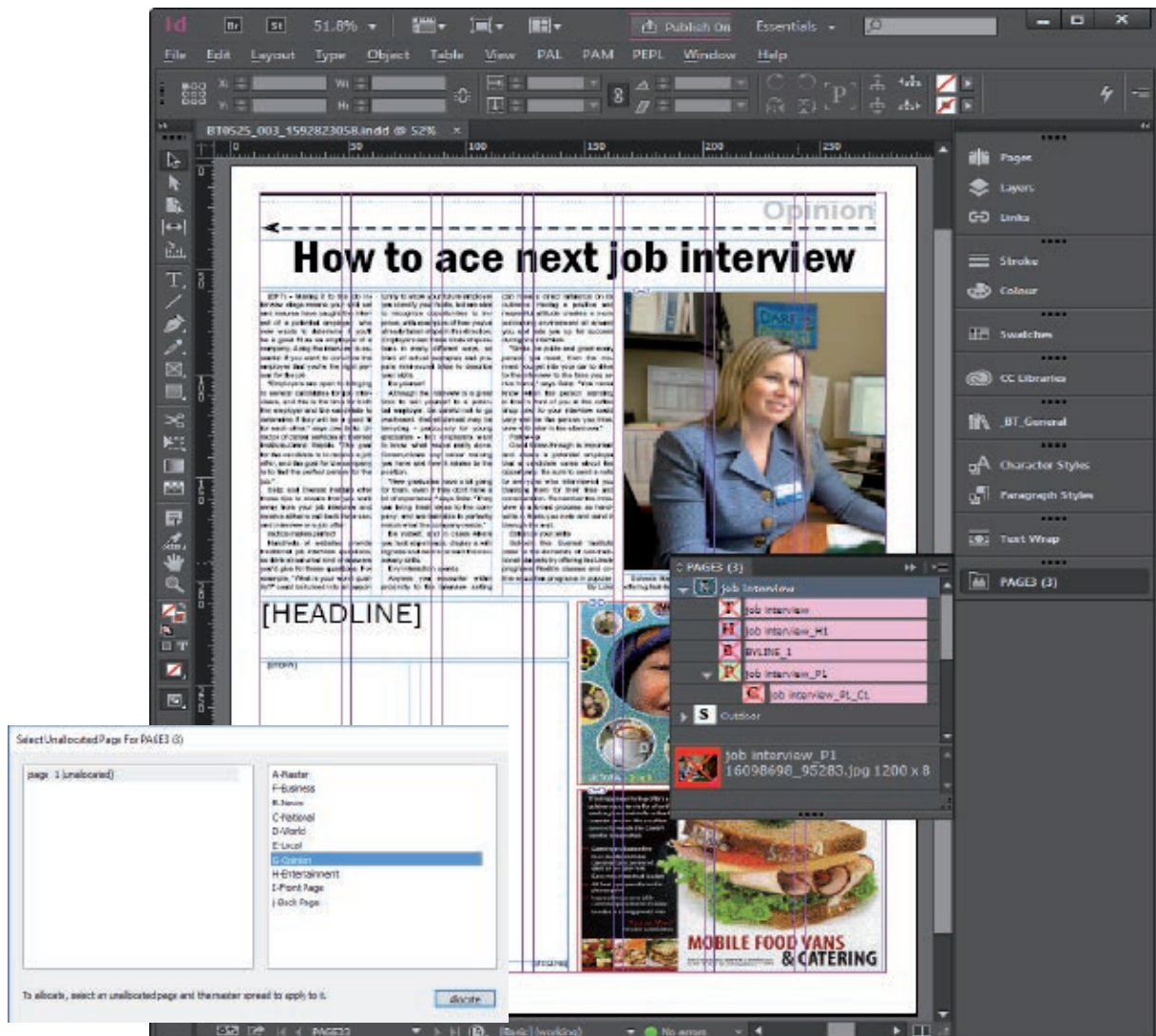
Tracking and Sharing

The Pongrass Editorial Tracking System is a suite of programs that allows multiple workstations to collaborate in the makeup of finished newspaper and magazine pages, ready to output to PDF or direct to imagesetter. The heart of the system is the SQL compliant Editorial Database, tracking and controlling all aspects of the production process.

Every element of the page production process including graphics, stories, pictures, ad and standing elements are registered in the database ready for use in the composition process. InDesign is connected directly to the database allowing the quick generation of pages for an edition. Folios and other standing elements are placed automatically, ads and ad rules are placed according to the layout held in the database.

Heart of the System

At the heart of the system is the Pongrass Newspaper database. Database support includes Microsoft SQL Server and the Sybase ASA database engine.



Requirements

Server

- Windows 2008 or 2012
Sybase ASA or Microsoft SQL.
- 8Gb free RAM
- 1TB free Hard Disk

Client

- Windows 10 64-bit or
Macintosh OSX 10.11
or higher.
- 4Gb free RAM
- InDesign CS6 or CC2015

Features

- Page and Component
Tracking
- Automatic purging and
archiving.
- Story Styles held in
database.
- Object or content oriented
page layout
- Fully automated page jump
facility
- Integration with
Management Console
- Internet Publishing option.
- Auto flow of graphics and
text
- Auto resizing of text boxes.
- Low cost Journalist
Editing option.
- Automatic zoning of stories
through story allocator

The Editorial database is a true relational database supporting industry standard SQL. Tracking multiple story versions, ads, standing elements, multiple editions, publications and zones over an extended period of time is achieved with high performance on standard file server hardware.

Internet Publishing

The database was designed with content repurposing in mind, and XML data transfer lies at the heart of the editorial web server publishing process. Pongrass WebAd Server interfaces directly with the database to allow real-time internet publishing.

The Ad Stack

PEPL™ is the application that connects InDesign to the database. PEPL loads all the ads for an issue in a single operation. Ads can be loaded before they are produced, and on final production will automatically appear on the correct page, printable and fully previewed. Late ads and moved ads are handled automatically.

Photographs and Graphics

All elements to be used in the system are registered in the database. Extracted information such as Captions, Headline, Keywords and Category are applied to the database along with thumbnail and other preview data during the registration process. Story allocator allows browsed based photos to be dragged and dropped on to pages.

Housekeeping

The tedium of housekeeping is at an end. Purging and archiving are now background processes controlled from the database.

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